



PATENT #6
~~2756~~
2152

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jeffrey Jovan Philyaw and David Kent Mathews

RECEIVED

Serial No.:

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Filed:

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Group:

2756

Technology Center 2100

Examiner:

Not Yet Assigned

For:

METHOD AND APPARATUS FOR MATCHING A USER'S
USE PROFILE IN COMMERCE WITH A BROADCAST

Assistant Commissioner for
Patents
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited
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John J. Arnott, Reg. No. 39,095

(Name of Person Mailing Document)

John J. Arnott

(Signature)

3/21/01

(Date of Signature)

Dear Sir:

TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are twelve (12) sheets of formal drawings to be substituted for the informal
drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit
Account No. 20-0780/PHLY-24,738 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT,
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Respectfully submitted,

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